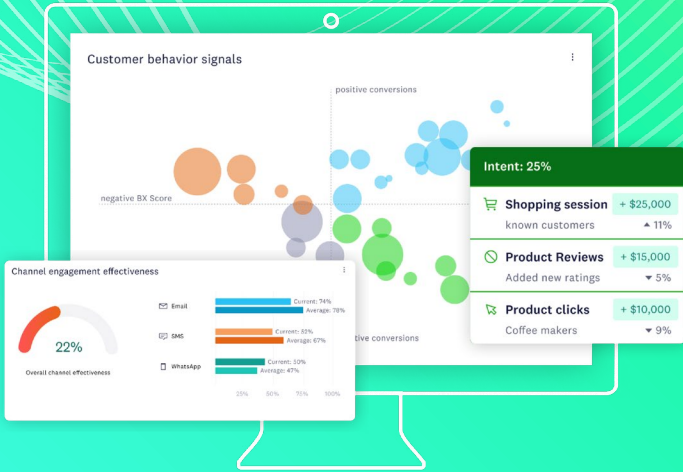


The first-of-its-kind, intent-based
customer engagement marketing platform

acoustic connectSM

Be one-to-one with everyone

Acoustic Connect allows customer-obsessed brands to personally engage customers in their channel of choice, and in the moments that matter.



Multichannel marketing

Manage email, SMS/MMS, mobile push, and WhatsApp based on customer behaviors and preferences.

Build personalized, dynamic messages across channels and audiences with an easy drag-and-drop UI.

Scale quickly with powerful 75m+/hr email send ability.

Extend your campaign's reach and effectiveness.



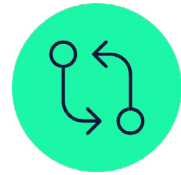
Behavioral experience insights

Go beyond consumer demographics to build an effective first-party data strategy.

Eliminate marketing blind spots. Gain unparalleled visibility into what is and isn't working without relying on third-party cookies.

Pick up on the customer's buying intent signals on your own website or mobile app to encourage conversion in real time.

Identify customer red flags on friction and struggle points to optimize the experience and re-engage in a personalized manner.



Personalized journey orchestration

Meet customers in the moments that matter with real-time, always-on communication.

Personalize communications with robust, informed insights and behavioral data.

Create drag-and-drop journeys with our seamless UI.

See campaign performance, create new segments, retarget, and send messages on the fly with no coding or IT assistance required.

Refine journeys and gain conversion predictability in real time, leveraging events, audience, behaviors, and buying intent signals.

Increase your ROI by delivering the right message to the right customer segment at the right time, without any coding or need for IT or data support.

Leverage Acoustic Connect's proprietary AI for a better experience for yourself and your customers.

Why Acoustic Connect?

Complete customer visibility

- Use one dashboard to eliminate channel and data silos and gain a single view of the customer
- See what's working and what's broken with buyer intent and behavior signals
- Use actionable insights to optimize campaigns and journeys in real time

No special data team required

- No additional tools and specialized analytics teams needed
- Transfer data quickly to and from third-party platforms with our open API
- Marketers maintain complete control throughout the campaign execution process

Personalization has never been easier

- Enable any marketer of all levels to deliver tailored messages, content, and offers based on individual preferences and intent
- Reduce manual execution, trigger instant responses aligned with customer behavior and intent, and personalize dynamic messages with an easy drag-and-drop UI, no coding or IT support required

Simple and seamless migration

- Our dedicated support teams help convert you from your previous tool to our platform so you can make the most of the technology
- Tried and true methodologies and efficient automation tools ensure a smooth transition

When you understand your customer better, you can deliver a more personal, powerful experience for stronger, lasting relationships, improved performance, and greater ROI.

Schedule a demo at acoustic.com