acoustic *connect*℠

Cross-channel marketing

Seamlessly build and launch high-performing campaigns across channels

WhatsApp

Send email

Visited the website

Leather Boots
$89

Grabbing a customer's attention is tough — and keeping it? Even tougher. Today's customers bounce between email, SMS, WhatsApp, and mobile apps, expecting a consistent experience every step of the way. When those experiences feel disconnected or the right channels aren't available — engagement drops fast, and marketers are left scrambling to drive measurable ROI.

Acoustic Connect streamlines campaign creation, delivery, and optimization across every major channel. From drag-and-drop message building to built-in automation and performance insights, you can save time, engage more customers, and prove impact with every campaign. With a 75M/hour send capacity, you're always ready to scale your efforts as your audience grows.

Meet customers where they're most responsive

Grow engagement by reaching audiences on the channels they prefer — email, SMS, WhatsApp, and your mobile app.

Create high-impact campaigns faster

Save time with a drag-and-drop composer, templates, and streamlined workflows to launch campaigns in minutes.

Elevate the customer experience

Deliver more personalized, consistent interactions with insights from campaign reporting.

Scale when you're ready to grow

Send campaigns confidently with a 75M/hour send capacity — built to support growing volumes and evolving customer needs.

Learn more about Acoustic Connect's cross-channel marketing capabilities.

Request a demo

01	**Cross-channel message composer**	Build a unified message for all channels with a drag-and-drop interface that streamlines creation and deployment in a single workflow with built-in channel prioritization.
02	**AI-powered message creation**	Generate personalized messages faster with an AI copy assistant that adapts to your brand and channel needs.
03	**Channel performance insights**	Get a reporting-level view of campaign engagement by channel to measure what's working and optimize what's not.
04	**Advanced segmentation**	Create segments based on demographics, real-time behaviors, and predictive analytics to personalize customer experiences.

Take the guesswork out of marketing

Acoustic Connect is a customer engagement platform that empowers marketers to deliver personalized, behavior-based journeys at every stage of the lifecycle, through email and mobile marketing campaigns. It gives them the ability to own every step of their marketing through customer data management, multichannel marketing, journey orchestration, and insights capabilities.

- Trusted by 1,800 brands
- Handles over 120 billion messages annually
- Can dispatch up to 75 million emails every hour

Acoustic Connect supports marketers, no matter your industry:

Retail: Create segments based on intent to purchase specific products, such as spending a certain amount of time reading reviews.

Finance: Identify issues preventing submissions, such as long or complex forms, broken links, and UI issues.

Travel: Send a personalized SMS or WhatsApp message when a customer can't find a flight on a specific date.

Hospitality: Trigger a journey based on customers who have shown interest in specific destinations.

Ready to create exceptionally personalized communications with customers?
Learn more about Acoustic Connect today.

Learn more