

acoustic connect™



Whatsapp

12m ago

Hi Ana! As a loyal customer use BUZZ15 to get 15% off now!



WHATSAPP CHANNEL

Build a direct line to your customers around the world

As customer attention shifts across channels, relying on email alone means missing opportunities to connect. WhatsApp gives marketers a powerful way to reach customers on a platform they already use every day. Through Acoustic Connect, you can tap into WhatsApp to send timely, relevant messages

that help move customers from browsing to buying. With pre-built conversation templates, you can quickly launch two-way communications that feel personal, making it easier to learn about their interests, answer questions, and guide next steps.



Expand your global reach

Engage customers through a global messaging platform with more than 3 billion monthly active users.



Meet customers where they are

Grow engagement by reaching audiences on a channel with a 98% open rate.



Start interactive conversations

Enable two-way messaging to better understand customer needs and guide decisions in real time.



Reduce delivery costs at scale

Deliver engaging content and conversations internationally at a lower cost than other channels.

Learn more about leveraging the WhatsApp channel in Acoustic Connect.

Request a demo

01

Message composer

Build and send unified messages across WhatsApp, email, SMS, and mobile push from one workflow with built-in channel prioritization.

02

WhatsApp channel dashboard

Track number of messages delivered, failed, read, and clicked, and analyze trends in incoming messages.

03

Channel performance insights

Get a comprehensive view of campaign engagement by channel to measure what's working and optimize what's not.

Build customer connections that go beyond the first click

Acoustic Connect is a customer engagement platform that empowers you to deliver personalized, behavior-based journeys at every stage of the lifecycle, through email and mobile marketing campaigns. It allows you to gain deeper insight into engagement, respond to customer intent, and automate continuous cross-channel experiences without the extra effort.

- Trusted by 1,800 brands
- Handles over 120 billion messages annually
- Can dispatch up to 75 million emails every hour

Acoustic Connect supports marketers, no matter your industry:



Retail: Create segments based on intent to purchase specific products, such as spending a certain amount of time reading reviews.



Travel: Send a personalized SMS or WhatsApp message when a customer can't find a flight on a specific date.



Finance: Identify issues preventing submissions, such as long or complex forms, broken links, and UI issues.



Hospitality: Trigger a journey based on customers who have shown interest in specific destinations.

Ready to create exceptionally personalized communications with customers?

Learn more about Acoustic Connect today.

[Learn more](#)