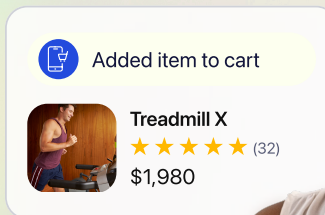


acoustic connectSM

Build connections that go beyond the first click

Move beyond generic, one-off interactions and deliver behavior- and intent-based personalization at every stage of the customer journey to create lasting relationships.



Gain visibility into customer intent

to engage at the right moment, refine targeting, and deliver personalized experiences that drive conversions.

Trigger campaigns and journeys

based on customer interactions and web behaviors to deliver perfectly timed, relevant messaging across channels.

No more waiting for IT and data teams

to help you make sense of disparate data — easily manage customer identities and create robust segments.

All your customer engagement needs in one place

Stitching together data from emails, SMS, and your website shouldn't be a challenge — but too often, it is. A fragmented view of customer interactions makes it harder to tailor engagements and personalize their journey, leading to missed opportunities and lower campaign efficiency.

Acoustic Connect gives you a complete view of customer interactions, from click to conversion, so you can turn insights into action. Build behavior-driven segments and trigger personalized journeys using first-party data — all without relying on IT or data analysts. The result? More relevant, effective messaging that drives conversions.



Advanced segmentation

Target and re-engage the right audiences at the right time with relevant messages that reduce unsubscribes.



Behavior-driven triggers

Automate campaigns and journeys based on transactions, demographics, and web behaviors to scale your marketing efforts with ease.



Generative AI and prebuilt templates

Create compelling, personalized messages effortlessly across marketing channels with content suggestions and existing designs.



360-degree view of customers

Bring customer data and first-party behavior data together into a single, actionable view to better personalize every interaction.



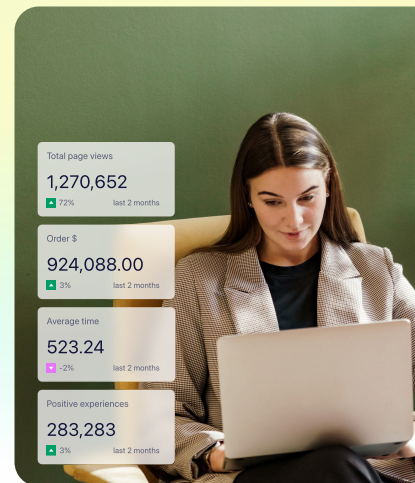
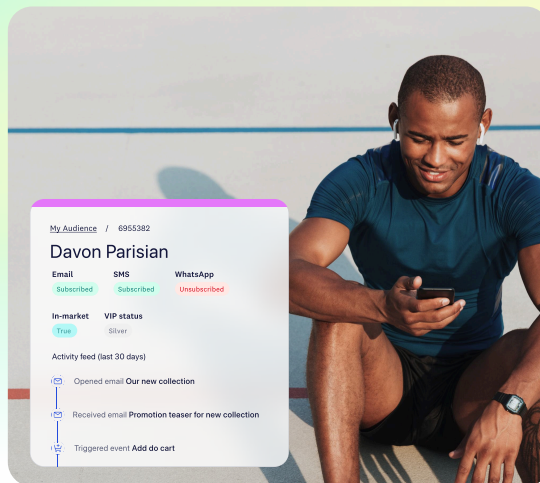
Self-serve reporting and analytics

Understand what moves customers from click to conversion with performance dashboards, behavior and journey analytics, and audience health tracking.



AI-powered insights and predictive analytics

Identify high-intent buyers, product interests, and churn risks to optimize your engagement strategy.



Why switch to Acoustic Connect?

One platform for all your customer engagement needs

Bring together a built-in CDP, advanced marketing and web behavior analytics, and cross-channel execution into a single solution. Gain a complete view of your customers and act on insights without juggling multiple tools.

Built for marketers who move fast

Stay on top of your customers' evolving needs with an intuitive, easy-to-use interface. Quickly create segments and launch targeted campaigns without relying on IT or data analysts.

AI-powered insights that drive action

Leverage AI-powered insights to make smarter decisions, faster. Acoustic Connect doesn't just surface data — it helps you see and act on the next best step, all within one platform.

A true partner, from migration to adoption and beyond

Switching platforms doesn't have to be a headache. Our in-house support and services teams don't just provide tutorials — they offer real guidance and strategic insights as you migrate data, transition campaigns, or scale up your marketing efforts.



Check out acoustic.com to learn how Acoustic Connect can help you create lifelong customer relationships.

Get started today