

Complete this form to send a one-way text message.

See [SMS carrier approval process, forms, and examples](#) for details.

# Latin America One-way Sender ID Carrier Approval Form (CAF)

## CONTENT PROVIDER INFORMATION

<b>Destination/country</b> If the message flow is unique per sender IDs, then an additional CAF is required.	
<b>Company name</b>	
<b>Customer contact name</b>	
<b>Address</b>	
<b>Email address</b>	
<b>Contact number</b>	



## PROGRAM CATEGORY

<b>Choose one option below:</b> MOs for opt outs are not supported with one-way messaging	
<b>One-Way (MT only)</b> Dedicated short code	
<b>One-Way (MT only)</b> Dedicated shared short code	
<b>One-Way (MT only)</b> Random long number (Not available in Colombia)	
<b>One-Way (MT only)</b> Fixed code per carrier	<b>Short code:</b>
	<b>or Long code:</b> (Mexico only)

**Note:** You cannot use the same sender ID to send transactional SMS messages and promotional SMS messages.

## ACTION CATEGORY

<b>Select one</b>	<b>New SMS program / campaign:</b>
	<b>Other:</b> (Please specify)



## SMS SERVICE TYPE

Select one	<b>Promotional:</b> (discounts, offers, etc.)
	<b>Transactional:</b> (account alerts, OTP, etc.)
	<b>Other:</b> (Please specify)
Message volume	

## SMS PROGRAM / CAMPAIGN OVERVIEW

Program / service name	
Program / service description	
Planned launch date	

## MESSAGE FLOW

<b>Sample MT</b> Provide a sample of the outgoing content your mobile consumers will receive.	
<b>Opt-Out MT</b> Provide a sample of the opt-out message consumers will receive when they opt out.	



**END USER CUSTOMER SUPPORT**

Toll free helpline	
Company email address	
Web address (URL)	
SMS Terms & Conditions location page (URL)	

