

Complete this form to send a one-way text message.

See [SMS carrier approval process, forms, and examples](#) for details.

One Way Sender ID Carrier Approval Form (CAF)

CONTENT PROVIDER INFORMATION

Destination/country If the message flow is unique per sender IDs, then an additional CAF is required.	
Company name	
Customer contact name	
Address	
Email address	
Contact number	



PROGRAM CATEGORY

**List the sender ID names
in order of preference.**

Use alphanumeric characters, such as a-z, A-Z, and 0-9. Sender IDs are country specific and are assigned based on availability. For more information, see [Request a custom SMS Sender ID](#).

1st choice
sender ID name:

2nd choice
sender ID name:

3rd choice
sender ID name:

4th choice
sender ID name:

5th choice
sender ID name:

6th choice
sender ID name:

Note: You cannot use the same sender ID to send transactional SMS messages and promotional SMS messages.

ACTION CATEGORY

Select one

New program:

Other:

(Please specify)



SERVICE TYPE

Select one	Promotional: (discounts, offers, etc.)
	Transactional: (account alerts, OTP, etc.)
	Other: (Please specify)
Message volume	

PROGRAM OVERVIEW

Program / service name	
Program / service description	
Planned launch date	

MESSAGE FLOW

Sample MT Provide a sample of the outgoing content your mobile consumers will receive.	
Opt-Out MT Provide a sample of the opt-out message consumers will receive when they opt out.	



END USER CUSTOMER SUPPORT

Toll free helpline	
Company email address	
Web address (URL)	
SMS Terms & Conditions location page (URL)	

