



Broker bonus opportunity program for Individual Aetna Vision sales Rules and requirements

Program details

- \$125 if you sell ten standalone individual vision plans. Maximum payout of \$500.
- \$175 if you sell ten standalone individual dental plans with a vision rider. Maximum payout of \$525.
- A pair of sunglasses (with a retail value of approximately \$250) if you sell 25 standalone individual vision plans or if you sell 25 standalone individual dental plans with vision rider subscribers

Program term

- For effective dates of June 1, 2025, through September 1, 2025.

Eligible participants

- Must be licensed, appointed (where required), have an in-force producer agreement, and be in good standing as determined by Aetna to receive the bonus.
- Final determination of bonus amounts or payments rests solely with Aetna. Scales and bonus formulas may change or terminate at any time without prior notice, at Aetna's sole discretion.
- General agents are not eligible to participate.
- The primary producer is eligible for payment on business sold through a general agent.

Eligible business

- You must sell a minimum of ten individual dental with vision rider plan subscribers and/or 10 individual vision plan subscribers during the bonus period.
- Must be new business to Aetna (broker of record changes do not apply).
- Qualifying policies must be active at the end of the program term to be eligible for payment. No cancellations before September 2025.

For policies sold in the following states:

- AL, AK, AR, AZ, CA, CO, CT, DC, DE, FL, GA, HI, IA, ID, IN, KY, ME, MD, MI, MS, NE, NC, ND, OH, OK, OR, PA, SC, SD, TN, TX, WI, WY, WV

Payment details

- Bonus payments are scheduled to be made mid-October 2025.
- Bonus payments may not be used to pay for policy premiums.
- Bonus payments may be reported where permitted by law.
- Any disputes about payments must be received in writing within 90 days of payment release.

Aetna is the brand name used for products and services provided by one or more of the Aetna group of companies, including Aetna Life Insurance Company and its affiliates (Aetna).