



light+
intelligent building
NORTH AMERICA

Conference: March 15, 2027
Exhibition: March 16 – 18, 2027
Las Vegas, Nevada

Flipping the Switch on the Future

lightintelligentbuildingna.com

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WELCOME TO LIGHT + INTELLIGENT BUILDING NORTH AMERICA

Where lighting and intelligent building leaders meet in one focused marketplace. Part of the global Light + Building portfolio, it delivers international reach with a highly targeted North American audience.

March 15–18, 2027 **LAS VEGAS CONVENTION CENTER**



Connect with the architects, engineers, designers, integrators, and developers driving real project decisions across the built environment.

MEET THE TEAM



LATOYA GOODING
Senior Show Manager



LUIS TORIBIO
Marketing Manager

LIGHTING
GET SPECIFIED ON REAL PROJECTS

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ATTENDEE ROLES



Lighting
Designer
Specifier



Lighting
Contractor
Integrator



Architect
Interior
Designer



Distributor
Procurement
Buyer



Electrical
MEP
Engineer

ATTENDEES ARE LOOKING FOR:

- + New design-forward products (aesthetic differentiation, materials, form factors)
- + Performance + application clarity (output, optics, controls compatibility)
- + Spec confidence "Can I actually use this in my next project?"
- + Integration insight — how lighting works with controls and building systems
- + Direct access to experts for quick technical validation



LIGHTING

GET SPECIFIED ON REAL PROJECTS

PRODUCT CATEGORIES THAT FIT:

- 1 Decorative lighting Style orientation: Modern - Design
- 2 Decorative lighting Style orientation: Classic
- 3 Decorative lighting for special types of lamp
- 4 Exterior lighting for house and garden
- 5 Special lighting
- 6 Accessories for decorative lighting
- 7 Total product range
- 8 Indoor Architectural Lighting
- 9 Outdoor Architectural Lighting
- 10 Accessories for Architectural lighting
- 11 Exterior lighting
- 12 Technical internal lights for industry and business
- 13 Technical internal lights for Office/Administration
- 14 Light control, light management, light measurement
- 15 Accessories for technical lighting
- 16 Lighting for special applications

BUILDING TECHNOLOGY BE PART OF THE FULL BUILDING ECOSYSTEM

ATTENDEE ROLES



**Owner /
Developer /
Head of
Real Estate**



**Architect /
Lighting
Designer**



**Smart
Building /
Automation
Director**



**Facilities /
Operations
Director**



**Systems
Integrator /
Electrical
Contractor**
(Project Lead level)

ATTENDEES ARE LOOKING FOR:



Interoperability (what integrates with what, and how easily)



Controls + automation platforms (lighting, HVAC, security, IoT)



Energy efficiency + decarbonization solutions



Data, analytics, and software layers



Real-world performance

BUILDING TECHNOLOGY

BE PART OF THE FULL BUILDING ECOSYSTEM

PRODUCT CATEGORIES THAT FIT:

- 1 Cable and leads / cable routing systems / distribution and Joining material
- 2 Electrical installation equipment / systems
- 3 Fixed installation electrical equipment
- 4 Power distribution equipment
- 5 Electrical engineering equipment and components
- 6 Centralized / decentralized management system
- 7 Building automation system and controls
- 8 Control Systems, Panels & Interfaces (Hardware/Software)
- 9 Energy management system and services
- 10 Exterior (e.g. garage door, sprinklers)
- 11 Guest Management Systems
- 12 Home automation
- 13 HVAC equipment and controls
- 14 Indoor air quality monitoring system
- 15 Industrial Controls
- 16 Integrated Communications
- 17 Integrated facilities management
- 18 Integrated Fire Controls
- 19 Integrated Security System
- 20 Intelligent Elevators
- 21 Intelligent façade and sun shading systems
- 22 IP-Controllable Devices
- 23 Lighting control systems
- 24 Media Control systems
- 25 Mobile device applications
- 26 Remote monitoring system
- 27 Sanitation and water management
- 28 Smart cabling system
- 29 Smart Parking
- 30 Solar Panels and electrical storage
- 31 System integration
- 32 Television, hi-fi and video equipment
- 33 Voice Control
- 34 Web accessible control systems
- 35 Wireless Connectivity

COMPONENTS & ACCESSORIES POWER THE PRODUCTS THAT COME NEXT

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ATTENDEE ROLES



**Product /
R&D
Engineer**
(Lighting or
Electronics)



**OEM
Product
Development
Manager**



**Electrical /
Power
Engineer**



**Systems /
Controls
Engineer**
(IoT, automation)



**Technical
Procurement
/ Sourcing
Manager**

ATTENDEES ARE LOOKING FOR:

- + Reliable, high-performance components (drivers, LEDs, sensors, optics)
- + Supply chain partners
- + Customization + scalability options
- + Efficiency + miniaturization improvements
- + Technical specs and engineering detail



COMPONENTS & ACCESSORIES
POWER THE PRODUCTS THAT COME NEXT

PRODUCT CATEGORIES THAT FIT:

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- 1 Incandescent lamps
 - 2 Discharge lamps
 - 3 LED Lamps
 - 4 Accessories and blanks for electric lamps
 - 5 LED Drivers & Power Supply
 - 6 Electronic Ballasts and transformers
 - 7 LED Emergency Kits
 - 8 Specialty connectors
 - 9 LED Chips
 - 10 Circuit boards
 - 11 Lenses
 - 12 Control System
 - 13 MCPCBS
 - 14 Dimmers
 - 15 PCB adhesive tapes
 - 16 DMX controllers
 - 17 PCBs
 - 18 Heat sink
 - 19 Reflectors & diffusers
 - 20 LED encapsulation material
 - 21 Wires & cables
 - 22 LED wafer/chips



SPECIAL FEATURES

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ONE-DAY CONFERENCE

A high-impact pre-show conference will take place March 15, 2027, delivering forward-looking insights across lighting, intelligent systems, and components. It equips attendees with the knowledge and connections needed to drive smarter specifications and real business on the show floor.

ON-FLOOR THEATRES:

ILLUMINATION FORUM

A dynamic on-floor destination for lighting innovation, where attendees gain expert insights, explore emerging design trends, and discover specification strategies they can apply immediately.

INTELLIGENT BUILDING FORUM

An on-floor hub focused on smart systems, automation, and connected infrastructure — giving attendees practical insights to design, integrate, and optimize next-generation buildings.

COMPONENTS FORUM

A dedicated space showcasing the technologies behind the systems, where attendees gain technical insights and sourcing strategies to drive innovation and improve performance.

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EXHIBIT OPPORTUNITIES

REACH NEW MARKETS

Connect with professionals across lighting, electrical, design, and building automation.

LAUNCH AND DEMONSTRATE PRODUCTS:

Present new technologies in a live, experiential environment.

BUILD RELATIONSHIPS:

Engage face-to-face with buyers, distributors, and partners shaping the industry's future.

GAIN INSIGHT:

Discover trends in sustainability, digital integration, and design innovation driving global growth.



Contact our team to explore booth options, sponsorships, and more!

EXHIBIT RATES:

\$47

PER SQ.FT.

\$300

PER CORNER

\$195

MEDIA FEE

**BOOK YOUR
BOOTH**

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